



**Turn your Web Site from an Information Center,
TO A LEAD GENERATOR!**

**They're on your website right now.
Call them before they move on!**

Dealerships today spend thousands of dollars every month just to make the phone ring. Now you can make your Web Pages Ring the Phone, and when it does, there is a more qualified prospect ready to talk. Web Surfers are looking for information and when they find what they are looking for, they are usually ready to buy.



Callbutton is the handoff from your Web Site to your Sales Professionals. By adding Callbuttons to listings, web sites, email offerings, and banner ads, qualified buyers are encouraged to connect with the dealer quickly and easily. Valuable contact information is captured, and calls are connected to the right person at the right location, right away. All calls are posted immediately to our Call Tracking Web Site for your review of the Recording and Caller ID Information. Reports are available in real time to track results of advertising and manage the high quality leads. Callbutton is a robust lead collection and distribution application that provides the following services...

- **Intelligent call routing based on your business, your rules, e.g. time of day, store location, new/used, etc.**
- **Line-busy call forwarding. If the first number we call is unavailable, we can automatically try a second, third, etc., including cell phones!**
- **Text-to-speech "Whisper", so you can hear the caller's name and the vehicle they are inquiring about before you choose to accept their call.**
- **The switching, connecting, and holding of phone calls with 99.999% reliability, no dialing on your part is needed.**
- **Real-time call detail and listing inquiry activity reporting. See which vehicles are getting the most calls.**
- **Follow-up email. Callbutton delivers an email documenting each call, whether it connects or not, instantly. - No missed Calls!**

Callbutton e-Campaigns – Turn Emails into Phone Ups!

Sales follow-up or Service Appointment Scheduling, send the Callbutton in your email campaigns and have your clients respond with a phone call to the correct person within your store. Give them a reason to click the Callbutton and your phone will ring with untapped sales revenues! **\$\$\$\$\$**

**Stop paying for ads that don't work !
Call 866-941-0111 & deliver more cars !!!**

ABC Motors

2007 Dodge Caliber
Price: \$17,305

[I'm Interested](#) | [Get More Info](#) | [Credit Application](#) | [Back To Inventory](#)

Specifications

- Engine: 3.8L 6 cyl
- Transmission: Automatic
- Drive Type: 2 wheel drive - front
- Mileage: 257
- Exterior: Silver
- Interior: Graystone
- Stock Number: BC60612
- VIN: 2C8GP64L45R365777



Key Features

The MINI Cooper gets revised styling, a handful of new features, a much lower base price and -- oh yeah, the Slow 'n Go fold-flat second- and third-row seating system.

BUY NOW
CLICK HERE

For the easiest buying experience, buy direct over the phone

Detailed Description

This vehicle has a 3.8L 6-CYL MPI engine and an automatic transmission. It includes Power Sliding Doors, Rear Defroster, Rear Wiper, Antilock Brakes, Traction Control, Premium Wheels, Power Driver's Seat, Power Door Locks, Power Windows, Power Passenger Seat, Power Mirrors, Power Adjustable Pedals, 7 Passenger Seating, Center Arm Rest, Quad Captains Chairs, Heated Seat, Leather Seats, Rear Shoulder Harness, 3rd Row Seat, Bucket Seats, Steering Wheel Audio Controls, Leather Wrapped Steering Wheel, Electronic Climate Control, Home link, Interior Wood Trim, DVD Player, GPS Navigation System, Floor Mats, Compact Disc Changer, Remote Keyless Entry, Trip Odometer, Console, Security System, Rear Air Conditioning, Tilt Steering Wheel, AM/FM Radio, Air Conditioning, Cruise Control, Premium Sound System, Clock, Side Curtain Air Bags-3 Rows, UConnect Hands-Free communication, Trailer Tow Prep Group, Slow 'N Go Seating, Warranty, and Fog/Driving Lamps.

STEP 1:
Buyer clicks on the Ad's Callbutton

STEP 2:
Buyer enters name and phone number and clicks "GO!"

ABC Motors

Please tell us your name and phone number (with area code), then click and we'll call you right away...free! Call may be recorded for quality assurance.

How?

Name

Phone (ext:)

Country

I am currently using this line for Internet access.

Remember me next time I use Callbutton.

(c) 2000-2007 Callbutton, LLC



STEP 3:
Callbutton intelligently routes a call via traditional telephone, right now, to the showroom with the inventory. If no one answers, the call is rerouted to another rep/store/broker (mobile phone)

When the call is answered, the buyer's name and the car they are calling about is read via text-to-speech technology. By pressing "2", the buyers phone rings and the call is connected (We route text messages too!)

STEP 4:
When the call is complete, Callbutton sends an immediate email report.

David Leventhal

Office: 704-655-9705
Cell: 704-905-4055
-----Original Message-----
From: Callbutton Gateway [mailto:notify@callbutton.com]
Sent: Monday, July 09, 2007 8:34 AM
To: david@11-thal.com
Subject: [OC] Callbutton call complete from Jodie Penn

CALLER-SUPPLIED DATA:
Name : Jodie Penn
Phone : +1 973-886-2509 Extn
Type : Direct Dial Line
Country : US
Email :

ADDITIONAL DATA:
State/Province : New Jersey
Time Zone : Canada Atlantic Time
IP Address : 68.44.249.174

SESSION DATA:
Source Name : 2007 Dodge Caliber
Link URL : http://www.bdccalltracker.com/demo/bdccc10.htm
Session Date : Monday, July 9, 2007
Session Time : 07:32 AM (Central Time)
Session Tag : 0779C30536002406
Result : Accepted
Duration : 1.1 minute(s)

CUSTOM DATA:
Description : 2007 Dodge Caliber
VIN : 2C8GP64L45R365777

Learn More...
(Tel) 866-941-0111
(Fax) 866-573-6349
www.teletextsolutions.com

Lead Capture - Call Tracking - Recording - Reporting