



CALL TRACKING

TeleText Solutions Call Tracker is an online Call Tracking tool to help measure the performance of your BDC. This system will track incoming call data for dealerships of any size, whether you are a single dealer owner, or own multiple dealerships in multiple locations. TeleText Call Tracker helps you determine which advertisements are working and which to stop. It also provides a performance check on the people who answer your phone and that are responsible for your client appointments.

TRACKING & REPORTING

One-Click Reporting Navigate the site, run reports, pull up details and listen to calls all with the click of a mouse... This is a truly dynamic reporting application.

Marketing Reports See which ads are generating leads and which ones are not through detailed reports by Source, Time of Day, Campaign, Region, Location, Franchise... and many more.....

Tag Your Calls Telephone Reps can tag appointed calls and enter their employee ID for instant management review. Appointment Confirmations are quick and effortless. Within seconds put your finger on the pulse of your Dealership.

LEAD CAPTURE

Reverse Lookup Every caller phone number is instantly captured with each call. Plus caller name and additional information can be found with the click of a button.

Auto Sale and Special Event Database Management Boost your mailing list by 40% by adding in everyone that has called you throughout the year. Optional services include cross-referencing auto ownership databases and National Change of Address databases to ensure quality mailings, including *Do Not Call* data base Filtering.

LEAD DISTRIBUTION AND RECORDING

Call Routing Client defined rules guide each phone call and text message to the appropriate dealer, showroom, Business Development Center, or sales person. Geo-routing and Auto-attendants are available to route calls among multiple locations.

Sales Training with Call Recording Calls can be listened to shortly after the call ends and may be archived for training purposes. Save calls by sales rep, quality of call, or other definition for easy future access and call scoring. Feedback and Coaching models for sales managers are available.

Data Sharing Export tracking data into your CRM System, your DMS or any Data Base.

Callbutton Turn your Web Site from an Information Center, to **A LEAD GENERATOR!** Ask us how.... A Demonstration takes less the 5 minutes.



TeleText Solutions

866-941-0111

sales@teletextsolutions.com

- **Lead Capture**
- **Call Tracking**
- **Recording**
- **Reporting**
- **Call Buttons for your website**

www.teletextsolutions.com

Stop paying for ads that don't work !
Call 866-941-0111 & deliver more cars !!!

SESSION DETAIL

Contact Information

Name: O'Brien Thomas
4582 E First St
Sunset, CA 98624
Phone: 585-722-7296
Email:

Call Recording: Playback Archive
Text Message:
Other:

Additional Data [show](#)

Session Data

Source: 87-SUZUKI-NY | 877-898-5469
Link URL:
End Point: New York Suzuki | 585-872-5469
Session Date: Thu, Oct 05, 2006 (Pacific Time)
Time: 8:54 AM (Pacific Time)
Result: Connected
Duration: 3.2 min

Purpose:
Received:
Mark:

Hide Only This Session From Number 585-872-7296
 Hide All Past & Future Sessions From 585-872-7296

Notes: [Add New Note](#)
NDM 10/05/2006
This caller set an appointment for 5:30PM today with me
Please confirm appointment with customer at 3:00PM to ensure he shows, i think he is calling others as well.

[Save](#) [Back](#)

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Selbyville Suzuki

[Print](#)

Source Report

Thursday, October 05, 2006 - Monday, October 09, 2006
Pacific Time

Source Name	Unique Callers	Total Calls	Grand Total	Average Duration	Short Calls	Grand Total	Text Messages	Grand Total
87-SUZUKI-KY	21	22	3.9 %	3.2 min	1	12.5 %	0	0.0 %
infomercial	28	36	57.0 %	6.6 min	4	50.0 %	0	0.0 %
Trader Online	1	1	2.33 %	1.1 min	1	12.5 %	0	0.0 %
Selbyville Times	4	4	6.3 %	2.8 min	2	25.0 %	0	0.0 %
Grand Total	54	63		5.6 min	8		0	

10/09/2006 10:21:41 AM

Confidential and Proprietary

Learn More...

(Tel) 866-941-0111

(Fax) 866-573-6349

www.teletextsolutions.com

Lead Capture - Call Tracking - Recording - Reporting